



## Co-operation profile details from Enterprise Europe SEIMED

### BRSE20171109001 - Leading Swedish food and non-food distributor is looking for eco friendly brands to introduce on the Swedish market Business partnering opportunity REQUEST

#### Abstract

Swedish company specialized in distribution, sales and marketing activities of food and non food products, is offering its services as a trade intermediary to producers of ecological, organic, vegan and bio products willing to enter the Swedish market. The company is offering distribution and commercial agreements to widen their portfolio of products.

#### Description

Swedish company specialized in distribution, sales and marketing activities of food and non food products, is offering its services as a trade intermediary to producers of ecological, organic, vegan and bio products willing to enter the Swedish market. They are willing to establish distribution or commercial agreements with producers and manufactures of ecological, bio, vegan, and organic food and non food products.

Established in 1938 the company has a long tradition of promoting products on the Swedish market. They work with both wholesale and logistics, developing wholesale activities of various products and acts as a representative at a national level.

The company has a product range that includes more than 4,000 health food, dietary supplements, vitamins & minerals, sports & exercise, natural skin care & cosmetics, organic food, household products and much more.

The products the company is interested in are: bio (natural) food products and beverages, organic/ecological food products and also bio non food products such as household products etc.

The company's clients are: food retailers, food manufacturers, wholesalers, food distributors, food services, supermarkets, e-commerce retailers, gourmet retailers, horeca distributors, etc.

The company offers its trade intermediary services (commercial agent or distributor) to producers willing to enter the Swedish market. The company offers the following services: distribution and warehousing, product promotion, sales and marketing promotion, logistics and customer partnership.

#### Target partner expertise sought:

- Type of partner sought: Health, specializing in natural health food  
Natural health & beauty  
Organic/natural food  
Organic " Non food"

- Specific area of activity of the partner: The company offers distribution representation to producers and manufacturers of healthy/ecological/ bio/organic food and non food products interested in entering the Swedish market.

The potential partners are international companies who want to launch their products and to develop partnerships in the Swedish market.

The Swedish company is expecting high quality products and timely deliveries. The client is interested in establishing long-term cooperation with business partners.

Depending on the company and the product, the company is open to either commercial agreement or distribution agreement.

#### Key information:

Country of origin: SWEDEN

Listed under: Manufactura Industrial \ Alimentación y bebidas \ Industria

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